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## Grand Seiko expands its horizons

Since its creation in 1960, every Grand Seiko watch has demonstrated a consistent commitment to the pure essentials of watchmaking. Precision, legibility, comfort and durability are the attributes that have always defined Grand Seiko, and always will.

Consistency is, however, no enemy of creativity and, for 2016, Grand Seiko proudly presents two new creations that take the essential values of Grand Seiko in new, exciting and creatively rewarding directions.



Spring Drive Chronograph, SBGC017

### A new Spring Drive sports collection: The Black Ceramic Limited Edition

Practicality and durability are vital attributes of all the best sports watches and are also core values of Grand Seiko, so what could be more appropriate than to fuse them together into a new sports watch series? There are four models, each one a limited edition. All use Spring Drive GMT calibers and two feature chronographs. The materials and five-piece construction are designed for strength and lightness. The inner case is made from high-intensity titanium and the outer shells and bezel are zirconia ceramic which is stronger and tougher than any other fine ceramic and seven times harder on the Vickers scale than stainless steel. This combination of materials makes the case 25% lighter than stainless steel and virtually impervious to scratches. While the black color is new to Grand Seiko, the clear ridges on the facets of the case and the diamond-cut hands and markers make the watches instantly recognizable as Grand Seiko.

The movements are specially adjusted to deliver an even higher level of precision,  $\pm 10$  seconds a month, and the Grand Seiko lion in 18K gold graces the oscillating weight to symbolize the enhanced accuracy. The green dial model also conveys a subtle symbol of the provenance of this new design. The fir tree motif on the dial was inspired by the Onbashira festival that is held every six years in Suwa, near the studio where the watch is made. The centerpiece of this festival is the carrying of huge fir trees down the mountainside to the shrine, where they are raised as symbols of the shrine's renewal and its 1200 year old tradition.



### A new Spring Drive masterpiece from the Micro Artist Studio



Spring Drive Eight-day Power Reserve

This is the very first Grand Seiko watch to have been created by the celebrated Micro Artist Studio in Seiko's facility in Shiojiri in the Nagano prefecture of central Japan. Known until now mainly for its Spring Drive Minute Repeater, Sonnerie and Eichi watches for Credor, the Micro Artist Studio is proud to contribute to the growing reputation of Grand Seiko and has developed a remarkable Spring Drive caliber that offers an eight-day power reserve with the Studio's trademark quality of materials and finishing. Three barrels are integrated to extend the power reserve.



On the back, a sapphire case back allows a clear view of the exquisite finishing of the one-piece bridge, the rubies and the power reserve indicator. This one-piece bridge ensures the precise positioning of each wheel in the gear train and maximizes the efficiency of the transmission of power from the barrels. Its rigidity also prevents distortion in the event of impact or other shock. The bridge traces the outline of Mt. Fuji and the highly polished rubies and tempered blue screws evoke the lights of the city of Suwa below the Studio's home. The case is made of a special platinum that can be polished to a sparkling mirror finish using our Zaratsu technique, itself adapted for working with platinum.

The dial is remarkable. Like the diamond-dust sparkle of snow that shimmers in the morning light in the clear mountain air of the area around the Studio, the dial glistens with a subtle and unusual beauty. The five-faceted hour and minutes hands, one of the iconic characteristics of Grand Seiko, are longer than those on any previous Grand Seiko watches.

**Black Ceramic Limited Edition: SBGC015, 017, SBGE037, 039**



SBGC015



SBGE037



SBGE039

Caliber specifications: 9R96 Spring Drive Chronograph GMT(SBGC015, 017),  
9R16 Spring Drive GMT(SBGE037, 039)

Driving system: Automatic with manual winding mechanism

Power reserve: 72 hours

Accuracy:  $\pm 0.5$  seconds per day ( $\pm 10$  seconds per month)

GMT hand

Chronograph up to 12 hours (9R96)

Number of jewels: 50 jewels (9R96), 30 jewels (9R16)

Specifications: SBGC015, 017, SBGE037, 039

High-intensity titanium and ceramic case

High definition dual-curved sapphire crystal with anti-reflective coating

Screw see-through case back, Screw-down crown

Water resistance: 10 bar

Magnetic resistance: 4,800 A/m

Diameter: 46.4mm, Thickness: 16.1mm (SBGC015, 017) 15.0mm (SBGE037, 039)

Crocodile strap with three-fold clasp with push button release

Approximate recommended retail prices in Europe: 13,500 Euro (SBGC015, 017), 11,000 Euro (SBGE037, 039)

Limited edition: 600 pcs (SBGC017), 500 pcs (SBGC015, SBGE037, 039)

### **Spring Drive 8 Day Power Reserve: SBGD001**

Caliber specifications: 9R01 Spring Drive

Driving system: Manual winding

Power reserve: 8 days (192 hours)

Accuracy:  $\pm 0.5$  second per day ( $\pm 10$  seconds per month)

Power reserve indicator

Independent hour hand adjustment

Number of jewels: 56 jewels

Number of parts: 307

Outer diameter: 37.0mm, Thickness: 7.1mm

Specifications: SBGD001

Platinum 950 case

High definition dual-curved box shaped sapphire crystal with anti-reflective coating

Screw see-through case back

Water resistance: 10 bar

Magnetic resistance: 4,800 A/m

Diameter: 43.0mm, Thickness: 13.2mm

Crocodile strap with three-fold clasp with push button release

Approximate recommended retail price in Europe: 60,000 Euro